

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

-----	X	
	:	
EASTRIVER PARTNERS, INC., Individually and On	:	
Behalf of All Others Similarly Situated,	:	
	:	
Plaintiff,	:	
	:	
-against-	:	Case No. 07 CV 10617 (LTS)
	:	
	:	NOTICE OF APPEARANCE
FOCUS MEDIA HOLDING LIMITED, <u>et al.</u> ,	:	
	:	
Defendants.	:	
	:	
-----	X	

PLEASE TAKE NOTICE that Bruce D. Angiolillo, a member of the law firm of Simpson Thacher & Bartlett LLP, duly admitted to the Bar of this Court, hereby appears as counsel for Defendant Focus Media Holding Limited in this action and requests that all subsequent papers be served upon this firm at the address indicated below.

Please add the following to the service list for this proceeding:

Bruce D. Angiolillo, Esq. (BA-9271) (bangiolillo@stblaw.com)
SIMPSON THACHER & BARTLETT LLP
425 Lexington Avenue
New York, New York 10017-3954
(212) 455-2000 (telephone)
(212) 455-2502 (facsimile)

Dated: March 4, 2008
New York, New York

SIMPSON THACHER & BARTLETT LLP

By: s/ Bruce D. Angiolillo
Bruce D. Angiolillo (BA-9271)
bangiolillo@stblaw.com
425 Lexington Avenue
New York, New York 10017-3954
Telephone: (212) 455-2000
Facsimile: (212) 455-2502

Attorneys for Defendant
Focus Media Holding Limited